Managing Strategy and Key Performance Indicators (KPIs) in the Public Sector Organisation

Programme Outline
The Workshop will follow the sequential order of the strategic process outlined in Figure 1 below, with each session building on the previous one. Details of the timing of sessions will be organized nearer the time depending on the time available and other demands of delegate time.

Day One:
Morning: (Unit 1) Contemporary strategic management theories
Afternoon: (Unit 2) Constructing a strategy document for your organisation
**Day Two:**
Morning: (Unit ۳) External audits for strategy formulation  
Afternoon (Unit ۴) Internal audits for strategy formulation

**Day Three**
Morning: (Unit ۵) Setting Vision & mission (working document)  
Afternoon (Unit ۶) Setting Long term objectives

**Day Four:**
Morning: (Unit ۷&۸) Generate evaluate and set strategies (working document)  
Afternoon (Unit ۹) Identify KPI’s and implement strategy

**Day Five:**
Morning: (Unit ۱۰) Manage the change process  
Afternoon (Unit ۱۱) Measure and evaluate performance and feedback

**Outcomes**
By the completion of workshop the delegates will be able to:
- Understand of the strategic management process in a range of organisations and sectors
- Evaluate and analyse the strengths and weaknesses of strategic management in practice in their organisation or organisations with which they are familiar.
- Offer a critique of the prescriptive approach to strategic management.
- Understand the relationship of strategy and KPI’s (for example, the financial and non financial indicators)
- Would able to identify and priorities KPI’s using management simulations for their organisation
- Develop a management procedure to use KPI’s for effective performance management
- Have a working strategy document for their organisation